

Forum Advertising rates for 2011

Thank you for your interest in advertising on the Bob Dunsire Bagpipe Forums.

Our 2010 traffic statistics on the forum pages averaged 8 million hits per month! That is 8 million page loads per month; your advertising reaches approximately 15,000 members across the globe.

Advertising fees vary depending on where you want your banner to be seen. There are currently 4 Ad locations for the forums and 1 Ad location for the directory. These ad locations are shown on the following pages.

In previous years the banner fees were paid in full for a full year, all advertisers were set to have their renewal on April 1st of the each advertising year. For this year we are permitting payments for as little as 3 months at a time. Ads will automatically expire at the end of your paid term. You will be emailed a reminder to renew your advertising prior to the ad expiring.

Advertiser and banner profiles are created when payment is made and banner image is sent to **sponsors@bobdunsire.com**

Payment can be made by check or PayPal in US funds, our PayPal account is **sponsors@bobdunsire.com**

For check payments, please send your payment (**in US funds**) to:

Dunsire Sponsors
c/o Mike Greene
PO Box 2614
Friday Harbor, WA 98250

The format and size requirement for the banner is **468x60** pixels and roughly **40k** or smaller in size; all banners must be in **GIF** format. Animated banners are fine, be aware that the more animation layers you create the larger your banner will be, max allowable banner size will be limited to roughly **50k**.



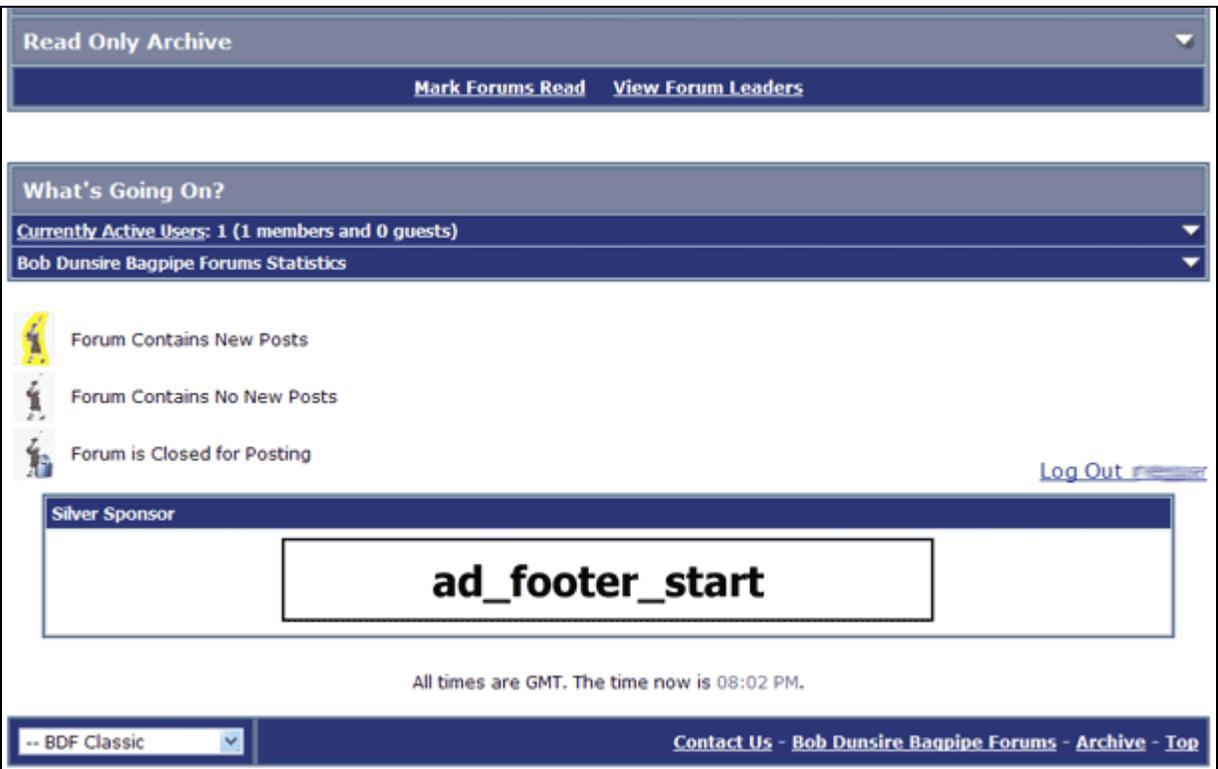
Banner fees are as follows:

| Ad Level | Ad Rank | Total Banners | Ad Zone | Monthly Fee | Annual Fee |
|----------|---------|---------------|------------------------------|-------------|------------|
| Platinum | 1 | 10 | ad_navbar_below | \$100.00 | \$1,200.00 |
| Gold | 2 | 10 | ad_showthread_firstpost | \$75.00 | \$900.00 |
| Silver | 3 | 15 | ad_footer_start | \$55.00 | \$660.00 |
| Bronze | 3 | 15 | ad_forumdisplay_afterthreads | \$45.00 | \$540.00 |
| BPWD1 | 1 | 25 | bpwd_top | \$15.00 | \$180.00 |

- Ad Level Short descriptive name in banner box shown on forum
- Ad Rank Ad exposure based on location in forum
- Total Banners Number of advertiser slots for Ad Zone
- Ad Zone Location in forum where ad is shown (see following page)
- Monthly Fee Monthly breakdown of advertising
- Annual Fee Annual Fee for Advertising (all fees are paid annually, in advance)

AD_FOOTER_START

Third highest exposure location on forums, always present at bottom of forums.



Read Only Archive

[Mark Forums Read](#) [View Forum Leaders](#)

What's Going On?

Currently Active Users: 1 (1 members and 0 guests)

Bob Dunsire Baggpipe Forums Statistics

Forum Contains New Posts

Forum Contains No New Posts

Forum is Closed for Posting

[Log Out](#)

Silver Sponsor

ad_footer_start

All times are GMT. The time now is 08:02 PM.

-- BDF Classic

[Contact Us](#) - [Bob Dunsire Baggpipe Forums](#) - [Archive](#) - [Top](#)

AD_FORUMDISPLAY_AFTERTHEADS

Fourth highest exposure location on forums, shown at bottom of forum threads (topics).



New Thread

Threads in Forum : FYI

Forum Tools Search this Forum

| Thread / Thread Starter | Rating | Last Post | Replies | Views |
|-------------------------|--------|---------------------------------------|---------|-------|
| Mike Greene | | 01-05-2009 03:33 AM by Mike Greene | 0 | 16 |
| Mike Greene | | 01-12-2009 03:38 AM by admin | 3 | 22 |

New Thread

Bronze Sponsor

ad_forumdisplay_afterthreads

Display Options

BPWD_TOP

Displays banner at the top of every Bag Pipe Web Directory Page.

***Competition Bands
Grade 1 & Grade 2***

Link categories on this page:
[Past World Champions](#)
[Grade 1](#)
[Grade 2](#)

Additional Pipe Band link pages:
[Grade 3](#) [Other Bands](#)
[Grade 4](#) [Other Bands - USA](#)
[Juvenile](#) [Other Bands - not GHB](#)

Please support our sponsors: 

bpwd_top

